

RADU PAUN

Branding, Design & Creative Direction

ABOUT ME

Award-winning Advertising and Public Relations graduate with First-Class Honours. I'm a fast learner, friendly and reliable, ready to challenge myself and give all it takes to perform my work to the highest possible standard.

CONTACT

+447554296451

prg_89@yahoo.com

PORTFOLIO

radupaun.wixsite.com/portfolio

SKILLS

DIGITAL

●●●●○ Adobe Photoshop

●●●○○ Adobe Illustrator

●●●○○ Adobe XD

●●●○○ Adobe InDesign

LANGUAGE

○ Romanian - Native

○ English - Full Professional Proficiency

CORE

○ Detail Orientation

○ Time & Task Management

○ Teamwork

○ Adaptability



EDUCATION

2018-2021 ● UNIVERSITY OF WEST LONDON

London, United Kingdom

○ BA (Hons) Advertising and Public Relations

MAIN MODULES

○ Campaigns ○ Creative and Art Direction

○ Research, Data, Insight ○ Digital Creativity

○ Emerging Technology Trends in Design and Communication

○ Inter-Disciplinary Creative Entrepreneurship

2013-2017 ● "GEORGE COSBUC" BILINGUAL NATIONAL COLLEGE

Bucharest, Romania

○ Bacalaureat Exam - Overall Grade: 8.83 out of 10

○ Cambridge English: Advanced (CAE) - 181 points (C1 level)

MAIN SUBJECTS

○ Romanian ○ Entrepreneurship ○ Psychology

○ English ○ History ○ Sociology



AWARDS

2020 ● YCN STUDENT AWARD

London, United Kingdom

Commendation for a digital campaign created as part of a team for Stance, an American sock, underwear and T-Shirt company.

2019 ● EMERGING TALENT AWARD

London, United Kingdom

For my contributions as part of a winning team, during a project that required us to create an awareness campaign for Art Fund.



WORK EXPERIENCE

2020-2020 ● SOCIAL MEDIA CONTENT CREATOR

GoCreate Academy - London, United Kingdom

I was responsible for content creation, strategy and the management of the company's social media channels for VidCon London 2020.

2019-2020 ● EVENT PORTER & BARTENDER

Syft & Rota - London, United Kingdom

I worked as a freelancer in various venues. When bartending, I was responsible for opening and closing the bar, interacting with customers and preparing cocktails and coffee. As an event porter, I was responsible for setting up meeting rooms for different businesses.